



Media Release

3 December 2010

RESTROOM ASSOCIATION (SINGAPORE) HOLDS ITS FIRST LOO (LET'S OBSERVE OURSELVES) CARNIVAL & AWARDS CEREMONY

LOO (Let's Observe Ourselves) Carnival & Awards to raise public awareness on the right restroom culture and recognise organisations and individuals

The Restroom Association (Singapore) or RAS organises its first LOO (Let's Observe Ourselves) Carnival in conjunction with its LOO (Let's Observe Ourselves) Awards (**Annex A**) ceremony which was held for the first time last year. A total of 40 nominations were received and 21 recipients (**Annex B**) were selected to receive the awards today from Guest-of-Honour Dr Amy Khor, Minister of State for the Environment and Water Resources at the National Library Building. The 21 recipients also include 5 recipients under a new Best Happy Toilet category.

The LOO Awards ceremony is held on the first day of the three-day carnival which takes place from **today till Sunday, 3 to 5 December**. Partners and sponsors (**Annex C**) of the carnival are featuring exhibitions related to the restroom environment. RAS also showcases its mobile exhibition – RAS Learning Pavilion – on the different facets of sanitation development in Singapore since the 1960s. Visitors to the carnival can attend talks and participate in educational games and activities such as the LOO Quest, a restroom-etiquette version of snakes and ladders.

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About Restroom Association (Singapore)

The vision of the Restroom Association (Singapore) or RAS is Clean Public Toilets for Everyone. Started in 1998 as a non-profit organisation, RAS is dedicated to promoting the cleanliness, design and functionality of public toilets in Singapore. It serves the community by educating the general public about toilet etiquette.

Some of the programmes or activities – supported by the National Environment Agency (NEA) – initiated and conducted by RAS include the Happy Toilet Programme, Happy Toilet School Education programme, Inter-Agency Working Committee, Eco-Assessor Programme, LOO (Let's Observe Ourselves) Campaign 2008-2010, LOO (Let's Observe Ourselves) Awards. RAS is a strategic partner in national community events like Clean & Green Singapore and is also a founding member of the World Toilet Organization and the Keep Singapore Beautiful Movement.

Glossary of Chinese Terms (In alphabetical order)

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| 1. Restroom Association (Singapore) | 新加坡卫浴文化协会 |
| 2. President Tan Puay Hoon | 会长陈培芬 |
| 3. LOO (Let's Observe Ourselves) Carnival | 卫浴文化嘉年华 |
| 4. LOO (Let's Observe Ourselves) Awards | 卫浴文化奖 |
| 5. RAS Learning Pavilion | 卫浴文化展 |
| 6. LOO Quest | 卫浴文化人棋赛 |
| 7. Happy Toilet category | 康乐公厕级别 |

ANNEX A

LOO (Let's Observe Ourselves) Awards 2010

Scope

All efforts made by an organisation and individual in promoting and enhancing the standard of restroom cleanliness will be taken into account in the selection of recipients for the awards.

Eligibility

The LOO Awards is open to all organisations and individuals in Singapore.

LOO Awards Categories

There are three (3) LOO Awards categories: Organisation, Cleaning Industry and Individual.

Organisations may be nominated in the following categories:

Private Sector **(3 Awards)**
Public Sector **(3 Awards)**
Educational Institutions **(3 Awards)**

Cleaning Industries may be nominated in the following categories:

Cleaners **(3 Awards)**
Contractors **(3 Awards)**

Individuals may be nominated in the following categories:

Private/Public sector individual **(2 Awards)**
Youth (includes members of youth groups, youths in tertiary institutions, secondary and primary school students) **(1 Award)**

New Category

The new category this year is the star-rated Happy Toilet and awarded by RAS in the following categories:

Market and Food Centre **(1 Award)**
Coffeeshop **(1 Award)**
Shopping Centre **(1 Award)**
Foodcourt **(1 Award)**
Happy Toilet of the Year **(1 Award)**

Criteria for Nomination

Organisations nominated for the awards should have fulfilled some or all of the following criteria:

- Good restroom design
- Good practices such as recognition, best sourcing, etc
- Initiatives or projects in line with restroom cleanliness & maintenance
- Participation in RAS programmes or activities

- Collaborations with RAS

Cleaning Industries nominated for the awards should have fulfilled some or all of the following criteria:

- Help cleaners to upgrade their skills
- Provide the right equipment for the cleaner
- Take care of cleaners' welfare
- Dedicated cleaner with good customer service as perceived by the user & operator

Individuals nominated for the awards should have fulfilled some or all of the following criteria:

- Initiatives or projects in line with restroom cleanliness & maintenance
- Participation in RAS programmes or activities
- Provision of valuable feedback that contributed to the enhancement of restrooms

Submission of Nomination

Nominations can be submitted online at www.toilet.org.sg

ANNEX B

List of LOO (Let's Observe Ourselves) Awards recipients

Organisation (In alphabetical order)

Private Sector

- Rentokil Initial (Singapore) Pte Ltd
- Singapore Zoo
- Tiong Seng Contractors Pte Ltd

Public Sector

- Housing & Development Board
- National Library Board

Education Sector

- Holy Innocents' Primary School
- Park View Primary School
- Zhenghua Primary School

Cleaning Industry (In alphabetical order)

Cleaning Contractor

- Campaign Complete Solutions Pte Ltd

Restroom Cleaners

- Mr Lee Eng Chong
- Ms Susanti Wu Wan Qin
- Mdm Tserng Cherng Niu

Individual (In alphabetical order)

- Mr Choo Ching Hoi
- Mr Ramachandran Nair

Best Happy Toilet

- Coffee Shop – 21 Street Eating House
- Market & Food Centre – Blk 628 Ang Mo Kio Ave 4 Market & Food Centre
- Shopping Centre – Dawson Place
- Food Court – Rivervale Mall NTUC Foodfare
- Happy Toilet of the Year – Night Safari East Lodge Restroom

Star Certified Eco-Assessor

- Mr John Loh Meng Oi

Star Volunteer

- Mr Douglas Melvin Sim

ANNEX C

List of Partners & Sponsors

Partners (In alphabetical order)

- National Environment Agency (NEA)
- PUB, Singapore's national water agency
- Singapore Cancer Society
- Singapore Workforce Development Agency (WDA)
- World Toilet Organization

Sponsors (In alphabetical order)

- Initial Hygiene Services
- Qool Enviro
- EcoAdvance by Northern Ecotech
- MOSAIC MediaHouse